

Media Registration Manual

For Media

Ver.2

Uploaded:2018.06.20

Interview, Coverage

Tourism EXPO Japan Promotion Office

TEL: +81(0)3-5510-2004 Email: event@t-expo.jp

(Operation Hours : 9:30~17:30 JST, Mon - Fri)

Business Meeting

Tourism EXPO Japan Business Meeting Secretariat TEL: <u>+81(0)3-6737-9389</u> Email: <u>t-expo2018biz@bsec.jp</u> (Operation Hours: 9:30~17:30 JST, Mon - Fri)

Media Coverage

Media Registration is necessary





Media Registration

Once your registration is complete, you will be able to enter your My Page.

Please apply for media coverage requests from My Page.

Entry for requests is scheduled to start on Jul. 18 (Wed).

If you are also participating in the Business Meetings

Registrations for both Media and Business Meeting Matching Member are required

The Flow of Registration for Business Meeting Matching Member Please complete your Media registration first (refer to the flow indicated on top of this page).



Business Meeting Matching Member Registration

Completed

Business Meeting Schedule (Business Meeting Frame)

The business meeting frame (= session schedule) can be set up freely to fit your schedule during the exhibition.

Please feel free to use your time for program coverage and for networking.

		Day2-September 21st(Fr (Industry Professionals Da		Day1-September 20th(T (Industry Professionals Da	
Tim	Seminar	Business Meeting	Seminar	Business Meeting	Time
9:00 05 10					9:00 05 10
15					15 20
25 30					25 30
35 40 45					35 40 45
50					50 55
10:00 05 10					10:00 05 10
15 20		10:05-10:25 Session 1 0			15 20
25 30 35		Preparation(15mins)			25 30 35
40 45 50		10:40-11:00 Session 1 1			40 45 50
55 11:00 05		Preparation(15mins)			55 11:00 05
10 15 20 25		11:15-11:35 Session 1 2			10 15 20 25
30 35 40	1	Preparation(15mins)			30 35 40
45 50 55		11:50-12:10 Session 1 3			45 50 55 12:00
12:00 05 10 15		Preparation(15mins)		12:00	12:00 05 10 15
20 25 30		12:25-12:45 Session 1 4		12:00~ Exhibition Opened	20 25 30
35 40 45 50		Preparation(15mins)			35 40 45 50
55 13:00		,			55 13:00 05
10 15 20		13:00-13:20 Session 1 5		13:10-13:30 Session 1	10 15 20
25 30 35 40		Preparation(15mins)		Preparation(15mins)	25 30 35 40
0 45 50 55	10:00~18:00	13:35-13:55 Session 1 6		13:45-14:05 Session 2	45 50 55
14:00 05 10 15	•Tourism	Preparation(15mins)		Preparation(15mins)	14:00 05 10 15
20 25 30	-	14:10-14:30 Session 1 7	12:00~18:00	14:20-14:40 Session 3	20 25 30
40	Professional Seminar	Preparation(15mins)		Preparation(15mins)	35 40 45
50 55 15:00 05		14:45-15:05 Session 1 8	·Tourism	14:55-15:15 Session 4	50 55 15:00 05
10 15 20		Preparation(15mins)	Professional Seminar	Preparation(15mins)	10 15 20
25 30 35 40		15:20-15:40 Session 1 9	Schiller	15:30-15:50 Session 5	25 30 35 40
45 50 55		Preparation(15mins)		Preparation(15mins)	45 50 55
16:00 05 10		15:55-16:15 Session 2 0		16:05-16:25 Session 6	16:00 05 10 15
20 25 30		Preparation(15mins)		Preparation(15mins)	20 25 30
35 40 45 50		16:30-16:50 Session 2 1		16:40-17:00 Session 7	35 40 45
50 55 17:00		Preparation(15mins)			50 55 17:00 05
10 15 20		17:05-17:25 Session 2 2			10 15 20
25 30 35 40		Preparation(15mins)			30 35
45 50 55		17:40-18:00 Session 2 3			45 50 55
18:00 05 10				11.20-10.10 262210112	18:00 05 10
15 20 25					15 20 25
30 35					30 35
40		18:00~20:00			40 45
50 55 19:0		Reception in Exhibit booth		18:30~20:30	50 55 19:00
05				WELCOME RECEPTION	05 10
15		(Tentative)			15 20
25 30 35				(Tentative)	30
	1				40
40 45 50					50
		17:05-17:25 Session 2 2 Preparation(15mins) 17:40-18:00 Session 2 3 18:00~20:00		Preparation(15mins) 17:15-17:35 Session 8 Preparation(15mins) 17:50-18:10 Session 9 18:30~20:30 WELCOME RECEPTION	SS 17:00 05 10 15 20 33 40 45 50 10 15 18:00 05 10 15 10 15 20 23 30 35 19:00 05 10 15 20 23 30 35 19:00 05 10 15 20 25 30 35

**The above schedule is as of April, 2018, and may change in the future. If there is any change, we will make announcements.

Press Coverage Program Schedule (Tentative)

After your account is successfully created, you will be able to access your My Page.

Please register from your My Page for programs to interview or cover.

Sept.20 (Thu)	09:30~11:30	Opening Ceremony(Opening Ceremony, Japan Tourism Awards, Keynote Speech)	West Exhibition Hall 3
	12:00~18:00	In-booth Business Meetings (Industry Professionals Day)	East Exhibition Halls 1-6
	11:30~12:15	Press conference	West Exhibition Hall 3
	14:30~16:30	TEJ Ministerial Round Table	Tokyo Conference Center Ariake
	18:30~20:30	WELCOME RECEPTION	West Exhibition Hall 3
	12:30~18:00	VJTM2018	East Exhibition Hall 7

Registration is scheduled to start from Jul. 18 (Wed) .

Sept.21 (Fri)	10:00~18:00	In-booth Business Meetings (Industry Professionals Day)	East Exhibition Halls 1-6
	10:00~12:30	Asia Tourism Business Leaders' Forum	Conference Rooms (6F) 607-608
	10:00~12:00	Digital Marketing Symposium	Conference Rooms (6F) 605-606
	13:00~14:30	Luxury Travel Market Symposium	Conference Rooms (6F) 605-606
	15:30~17:00	Overseas Travel Symposium	Conference Rooms (6F) 605-606
	09:30~18:00	VJTM2018	East Exhibition Hall 7

Sept.22	10:00~18:00	Travel Showcase (General Public Day)	East Exhibition Halls 1-6
(Sat)	09:30~14:20	VJTM2018	East Exhibition Hall 7

Sept.23 (Sun)	10:00~17:00	Travel Showcase (General Public Day)	East Exhibition Hall 1-6
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For inquiries regarding press coverage please contact below

Interview, Coverage

Tourism EXPO Japan Promotion Office

TEL: +81(0)3-5510-2004 Email: event@t-expo.jp

(Operation Hours : 9:30~17:30 JST, Mon – Fri)



Proceed to "Media Registration" from Tourism EXPO Japan 2018 website <u>http://t-expo.jp/</u>

Accessible from any of the following pages





Proceed to Media registration





Please check the Notes before you register!

Please read the notes at the top of the page carefully.

Media Registration

For details of registration flow, please refer to the registration manual. [For Media] Media Registration Manual(PDF)

< ! Notes ! >

- OAfter your registration, You will receive an email for the activation of your account.
- In case you have not activated your account (not opened an URL on the email) within 72 hours,
- You will not be able to login to your individual page ("My Page"). Please check the email within the time.
- %If you could not find the email, please check the spam or bulk folder.
- OIf you will participate in the Business Meeting, please proceed to the "Business Matching Member Registration" after the activation of your account.

< ! Important Notice ! >

OAfter you enter your registration, the automatic mail from the secretariat will be sent to your e-mail address. Please access

to the URL on the mail to activate your account. If you do not do so, you will not be able to log in to your My Page.

The validity of the URL is 72hours after the mail is sent to you. Please check your mailbox within the time limit, and make

sure to activate your account.

%If you cannot find the e-mail, please check the spam or bulk folder just in case.

OIf you wish to participate in the Business Meetings, please proceed to "Business Matching Member Registration" after

activating your account.

Please read "About the regulation for Media participation " and "About the handling of the personally identifiable information you provide", and click " I agree " box.

Please make sure to read the following before starting the visitor registration process.
About the regulation for Media participation
Please dick here and download.
About the handling of the personally identifiable information you provide:
Please click here and download the privacy policies.
 Any information provided via this page will be sent in a secure SSL encrypted format.
Do not use the "return" button on your browser.
✓ I agree



Please follow the steps and fill out your company's information

- 1 Enter your company's basic information in "Basic Profile" area.
 - Items marked in red with "💥" are mandatory.
 - Some items are required to enter with specific character format.

Please be careful when you are filling out the information.

2	All items marked by "*" ar	e mandatory field.
	Company Name * (in English)	
3	Company Name (in Japanese)	
3	Company Name (in Katakana)	
	URL	

4

2

3

When registering [Location of your Company] please select the correct area where your company/office is located.

Location of your	
	 \sim
company *	

ł



Please follow the steps and fill out your company's information

Select "Business Type" and name of media you are representing

Business Type X	□ TV	Radio
You may make more	(English)	(English)
than one selection)	(Japanese)	(Japanese)
	Newspaper	Industry Newspaper
	(English)	(English)
	(Japanese)	(Japanese)
	Leisure, Sport Newspaper	Magazine
	(English)	(English)
	(Japanese)	(Japanese)
	Travel Magazine	Industry Magazine
	(English)	(English)
	(Japanese)	(Japanese)
	Travel Guide Book	□ Internet (Web News)
	(English)	(English)
	(Japanese)	(Japanese)
	□ Internet (Blog)	□ Other
	(English)	(English)
	(Japanese)	(Japanese)

Select "Date you are going to visit"

Date you are going to		
visit this event *	Thusday 20 September	🗌 Friday 21 September
(You may make more	□ Saturday 22 September	Sunday 23 September
than one selection)		

7

6

Select "Plans for your media coverage"

Plans for your media	O Yes	O No
coverage *	Media Name (English)	1
	, Media Name (Japanese)	
	, Publication Date, etc.	

Note

If you select 'Yes', please fill out the name of the media and the date of exposure.



Select device you will be using "Photograph or Film"

 Photograph or Film *
 Photograph

 (You may make more
 N/A (None of the Above)

 than one selection)
 N/A (None of the Above)

🗌 Film



Please follow the steps and fill out the information

Please enter your basic information. If the registrant is different from the person actually visiting, please register the information of the actual visitor.

Please register "your" basic profile.

All items marked by "*" are mandatory field.		
Family Name * (in English)	e.g. Ryoko	
First Name * (in English)	e.g. Taro	

2

Register your e-mail address. It will be used as your log in ID and for receiving information from the secretariat. Please make sure to use a valid address.

E-mail *	
Repeat e-mail address * (for confirmation)	

If you would like to share the e-mail from the secretariat via CC mail,

please fill in the e-mail address in this column (optional).

CC. E-mail

You are able to register other E-mail address as "CC" in e-mail.



Enter your Password to be used for log in to you My Page.

Password *	
	Passwords must:
	- Contain no fewer than 6, and no more than 12 characters (single-byte alphanumeric characters only)
	- Contain at least one letter and one number
	Example: Tourism2018
Repeat password * (for confirmation)	



Please follow the steps and fill out the information

Enter "Emergency Contact Number". Please enter the cell phone number which can be used to contact you on the day of the meetings. In case of emergency, the secretariat may need to get in touch with you.

Emergency Contact	
Number *	e.g. 080-0000-0000
[Mobile Phone]	e.g. 080-0000-0000

2

1

For Profile Image, please attach a face photo of the participant, a company's logo, the material photo, or something which can be used as reference for your negotiating partner to find you.

Please upload your organization's profile	参照 (e.g. Photogragh of your face, Company's logo, buildings, or regional landscape)
image	*Please upload data with ""Jpeg"" for image, or ""PDF"" for document. (Up to 3MB)
▶ Note	Please prepare the file with a size of 3 MB or less



Select " How did you find out about this event first?"

How did you know this event first? *	Official Website Newspaper	
(You may make more	Name of Parper:	
than one selection)	□ Magazines	
	Name of Magazine:	
	TV, Radio	
	Title of Show:	
	Flyer(s)	Poster(s)
	Internal Publication of Your company	\Box Information from Your Colleagues or Friends
	Announcement from Organizers	□ Other

If you wish to participate in the Business Meetings as a Buyer, please select "Yes"

Are you going to	*Participants of Business Meeting are required to be Media workers who are engaging in Editing, Production,
participate in the	Planning and research.
Business Meetings as	● Yes O No
Buyer? *	Do you agree with the Terms and Conditions of Participation of Tourism EXPO Japan 2018?
	Agree

▹ Note

If you select "Yes", the terms and regulations for the Business Meetings will appear. Please follow the steps and fill out the information.



Please confirm the contents of media registration

Please confirm the registered contents, and if there is no problem proceed to the confirmation screen.

Clear Confirm

If you cannot click on the "Confirm" button, please read the notice at the top of this page, then check the box titled "I agree".

2 Please check the confirmation screen and if there are no mistakes, click the "Register" button.

After that, the automatic mail from the secretariat will be sent to your e-mail address. Please access to the URL to activate your account within 72 hours.

If there are any inadequacies or missing information on registered items, an error message will be displayed.

Please check the contents and correct the corresponding part.

%The error items are displayed in red letter as shown below. Please correct the part that needs correction.

c .		
_		
	Plans for your media	• Yes
time	coverage *	Media Name (English)
		dammy
egis		Media Name (Japanese)
_		dammy
		Publication Date, etc.
coun		
		* Media (Date, etc.) is a mandatory field.
	egis	time coverage * egis





Please make sure to "Activate Your Account" by clicking URL on the automatic e-mail from the secretariat.

After you enter your media registration, the screen shown below will appear. When you receive the mail, please access to the URL to activate your account within 72 hours. After that, you will be able to log in to your My Page.

Thank you for your Registration		_
Please open an URL on the email we delivered, and activate your a OAfter your registration, You will receive an email for the activation of your account. In case you have not activated your account (not opened an URL on the email) within 72 ho You will not be able to login to your individual page ("My Page"). Please check the email with	urs,	The automatic mail from the secretari will be sent to your e-mail address.
 Sif you could not find the email, please check the spam or bulk folder. OIf you will participate in the Business Meeting, please proceed to the "Business Matching Me after the activation of your account. OIf other problem occurs, please contact the following contacts. 	Subject: Activate your Account / Media Re dammy Dear Mr. dammy dammy ID: TEJM1-18000081	jistration Complete: Tourism EXPO Japan 2018
If this screen appears, your registration is completed.	*If other problem occurs, please contact 1 <u>https://apac01safelinks.protection.outloo</u> <u>BH9YcC1qlMfAbUn4jg67hnzCd7n8EaDN55</u> <u>C0&sdata=XWH2vArYiLcO7GcBU7713yqC</u>	.com/?url=https%3A%2F%2Ftest.jcdbizmatch.jp%2FTE;2018%2Fen%2FParticipation%2FBasic%2FVerify%2Fjp1CipURmd 3crhgBpadlHmCWC4a&data=01%7C01%7Ctakahashi3660%40jtbcom.co.jp%7Ca6ea968c381c4cd63e7308d5cab6151d% XdQCTAqm7YyVs7KtsCc%3D&reserved=0
Media Registration Complete Mr. dammy dammy Your account has been verified. You may now <u>log in to your account</u> . If you will participate in the Business Meeting, please click on the button below		created you will be able to do the following after logging in: atching Member Profile) as registered for the business matching member Click here
"Business Matching Member Registration". Log in to your account Proceed to Business Matching Member registration		
If you don't activate your account within 72 hours af	ter receiving the m	ail from the secretariat,
"Session Timeout" screen will appear.		Session has expired.
In this case, please kindly contact the secretariat		Session has expired.
by e-mail (<u>t-expo2018biz@bsec.jp</u>) .		As 72 hours have passed since we deliver a confirmation mail which is for activation of your account,
Make sure to click only once to activate your account	it.	Session has expired. Please inquire the Secretariat (+81.3-6737-9389)
Clicking more than once may cause error.		If you have already activated your account, You are able to login to your "My Page".

If you are visiting for media coverage only, this is the end of your registration. For those who wish to participate in the business meetings, please proceed to "Matching Member Registration".

3



If you wish to participate in the Business Meetings, you must register for "Business Meetings Matching Member" in addition to "Media" registration. Please follow the registration flow below and register for the Matching Member.

Select "Business Matching Member Registration" after you complete your Media registration, or enter from your My Page.

Mr. dammy dammy		
	verified. You may now log in to your account.	
	n the Business Meeting, please click on the button below and proceed to the	 -
"Business Matching Me	mber Registration .	
	Log in to your account	L
	Log in to your account	
	Proceed to Business Matching Member	L
	registration	



Please check the regulation for Media participation, and click "I agree" box.



Matching Member Registration1/4 "Entering Company Information"



	will be	activated within appro>	e secretariat, and if approved, simately 5 business days. I be able to use the matching system.
	Enter the neces	ssary information for	Business Meetings matching.
1	Please enter your co information" area.	ompany's basic informat	ion for "Business negotiation
2	All items marked in	red with "X" are mand	atory.
3	Also, there are som		racter format. nake multiple selections. d for business matching.
	All items marked by "*" are	e mandatory field.	
	Business negotiation categories which you expect * (You may make more than one selection)	 **Please check the category(es) which you Outbound Travel from Japan Inbound Travel to Japan 	are eligible to a person responsible. Japanese Domestic Travel Tourism-Related Solution Business
	Expertise / Professional Fields * (in English)	Up to 100 characters e.g. Planning and p	roducing of Web magazine.

Some items have character limitation. Please check the character counters and enter within the limit.

PR Messages	%Please enter the information of your company's general profile, nature of business and type of tour
(in English) *	products which your company deals with.
	^
	Up to 400 characters Character Count: 0





Please choose the dates and times when you are available for meetings. Click here to enter further details







Your registration will be activated after the organizer checks your registration and authorizes it

The screen shown below will appear if you have successfully completed the registration. Your Matching Member account will be activated after authorization from the organizer.

Your Business Matching Member Registra	ation Has Been Completed.
After the organizers' approval of your registration, you will be a organizers will process your application within about five working a second	able to login to your "My page" of the Business Matching System. The ng days (Japan Time) .
We hope you will enjoy finding many new business opportunition	es over the two days of the Business Meeting using this system!
Information about how to use the system, and the various serv	vices provided, will be announced by email or on the exhibition website.
Login	to your My Page
÷	
creen while Waiting for Authorization	
	Screen after Authorization
Your application has been forwarded.	Screen after Authorization
Your application has been forwarded. fter the organizers' approval of your registration, you ill be able to login to your "My page" of the Business latching System. The organizers will process your pplication within about five working days (Japan Time) .	Edit Profile
Your application has been forwarded. fter the organizers' approval of your registration, you ill be able to login to your "My page" of the Business atching System. The organizers will process your pplication within about five working days (Japan Time) . i you are still waiting for a confirmation after this time	
Your application has been forwarded. fter the organizers' approval of your registration, you ill be able to login to your "My page" of the Business latching System. The organizers will process your pplication within about five working days (Japan Time) . 'you are still waiting for a confirmation after this time eriod, please contact the office below: pontact Us	Edit Profile Welcome
fter the organizers' approval of your registration, you fill be able to login to your "My page" of the Business latching System. The organizers will process your pplication within about five working days (Japan Time) . f you are still waiting for a confirmation after this time eriod, please contact the office below: summark US Business Meeting> purism EXPO Japan Business Meeting Office EL: 81(0)36737-9389	Edit Profile Welcome Edit Matching Member
Creeen while Waiting for Authorization Cour application has been forwarded. After the organizers' approval of your registration, you will be able to login to your "My page" of the Business Hatching System. The organizers will process your pplication within about five working days (Japan Time) . f you are still waiting for a confirmation after this time eriod, please contact the office below: Business Meeting> Durism EXPO Japan Business Meeting Office EL: 81(0)36737-9389 mail: t-exp02018biz@bec.jp open: Weekdays 9:30-17:30	Edit Profile Welcome

▲You can edit/amend information from My Page. After the matching system is released on Aug. 20, you can check or send appointment requests by logging into your My Page.

🙂 Thank you for registering! 🙂

Information regarding appointment requests and matching system will be notified to you on your My Page in late Jun.. Please use the information to prepare for successful business meetings. We appreciate your kind understanding and cooperation.

Schedule up to Business Meetings

*The below schedule is as of Jun., 2018, and may change in the future. If there is any change, we will make announcements.



Questions and Inquiries

What is the difference of the registrations of Media and Matching Member?

Mec Busi

Media registration is a registration necessary to attend the exhibition. You will not be able to participate in the Business Meetings just by Media Registration. If you register for the Matching Member and your registration is approved by the organizer, you will be able to attend the Business Meetings. In order to register for the Matching Member, you need to register for the Media first. Please note that you will be able to attend the Business Meetings as a Media, not as a Seller.

Can anyone register for Business Meeting Matching Member?

▼Only people who satisfy the following requirements can register for Business Meeting Matching Member under media category.

- □ You must be a member of the press who can cover "Tourism Expo Japan" and release articles or broadcast programs about it.
- ☐ Members of the press who wish to participate in the Business Meetings as a Buyer.
- □ Members of the press who are one of the following;
- •Editors, reporters (writers), or photographers of newspaper companies or publishers with periodical publications.
- •Freelance journalists or writers who have had their articles published in the above mentioned publications.
- •Editors, writers, or photographers of the internet news or information sites set up by corporations.
- ·Journalists and crews of TV production companies (including BS ·CS · cable · internet TVs)
- •Reporters and staff of radio production companies

• Reporters and photographers who have coverage contracts with the above mentioned production companies or editorial staff.

%Sales and advertising departments of advertising agencies, newspapers, publishers, television stations, radio stations, etc. (including those assigned to the exhibitors), PR companies, people who have set up blogs as individuals will not be eligible for media refistration.

Is it possible to participate as a Seller, not as a Media?

B

Only exhibitors of the EXPO can register as a Seller.

Is it possible to have a business meeting with a Buyer?



We are sorry to inform you that it is not possible for Media registrants to have sessions with Buyers.

Where can I enter " My Page " from?

_	

Please access to the following URL and log in, using your e-mail address and password used for the registration. My Page login : https://tej2018.jcdbizmatch.jp/en/Login

I forgot my Login ID and/or password.

Г	Т	
		- 1
		21
-		- 1

Login ID is the e-mail address you used when registering. If you forgot your password, please click on the red frame on the right of the login screen, and follow the instructions.



I will not be able to participate in the Business Meetings.

If you only have Media registration, you do not have to delete your account. If you have completed your registration for the Business Meetings Matching Member as a Buyer, please contact the Business Meeting Secretariat by e-mail. Please make sure to include your registration number, your company name, contact person name, and registration date.

For Inquiry

Interview, Coverage

Tourism EXPO Japan Promotion Office

TEL: <u>+81(0)3-5510-2004</u> Email: <u>event@t-expo.jp</u>

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